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FEBRUARY 22,

1965

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fashion calendar

RUTH FINLEY, PUBLISHER

TR 9-2343 / ISSUED WEEKLY / 25th YEAR

8 EAST 77th STREET / NEW YORK, N. Y. 10021

FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of each event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue will therefore yield maximum use of FASHION CALENDAR to the reader...Ruth Finley, Editor.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
<u>WEEK ENDING FRIDAY, FEBRUARY 19, 1965</u>			
Beginning Thursday Feb. 18	OPENING OF FALL 1965 COLLECTION "Fabulous Yarns"--showing of Fall 1965 collection of sweaters, coordinates, ensembles, and dresses in cashmere, camel's hair, Shetland, and blends. By appointment. Contact: Miss E.B. Ensign, LO. 5-2170.	THE HADLEY CORP.	1407 BROADWAY SHOWROOM - 21ST FLOOR
Thursday Feb. 18	AMERICAN READY-TO- WEAR FOR SUMMER Continuous showings, by appointment. Designed by Xavier Tracey--dresses of Key West fabrics; Helga Meltzer--dresses; Ann Pakradooni--dresses; Deborah Read--tennis dresses. Contact: PL. 3-4464; or PL. 3-3500.	FOUR DESIGNERS	VIRGINIA KREMENTZ 42 W.58TH ST., RM.203
Feb. 19	ALTMAN RELEASE--Model rooms. (Preview, Feb. 16)		
Feb. 19	BERGDORF GOODMAN RELEASE--Miss Bergdorf fashions. (Preview, Feb. 17)		
Feb. 21	BROTHERHOOD WEEK: "DEMOCRACY AT WORK" (Feb. 21 - 28)		
Sunday Feb. 21- Feb. 24	SEVENTH ANNUAL PRESS SEMINAR Preview for the press at annual seminar of men's fashions for Spring-Summer '65; also fabrics and fibers clinic and "Lulu" awards. Sponsored by AIMBW, in conjunction with the 50th Anniversary of Menswear Retailers of America. By invitation. Contact: Dale O'Brien Co., 527-2500 (Chicago); Rion Bercovici, LT. 1-8210 (N.Y.).	AMERICAN INSTITUTE OF MEN'S AND BOYS' WEAR	THE PALMER HOUSE CHICAGO, ILL.
Just Issued	FALL 1965 GLOVE AND MILLINERY COLORS Forecast of glove colors; also millinery, highlighting a special group of promotional colors. Contact: Anne Mulligan, MU. 5-5881.	THE COLOR ASSOCIATION OF THE U.S., INC.	200 MADISON AVENUE

WEEK BEGINNING MONDAY, FEBRUARY 22, 1965

Feb. 22	WASHINGTON'S BIRTHDAY (Monday)--Legal Holiday.		
Monday Feb. 22- March 12	TRADE SHOWING: FALL '65 FABRIC EXHIBIT Display of fashion fabrics containing Du Pont textile fibers. From 9:30 to 4:30 P.M. By invitation. Contact: Patricia McGinn, 971-4653.	DU PONT COMPANY	EMPIRE STATE BLDG. SHOWROOM - 4TH FLOOR
Feb. 23	GIMBELS' RELEASE DATE--Spring coats and suits. (No Press Show)		
Tuesday Feb. 23 9:30 A.M. Breakfast	PRESS PREVIEW OF IMPORTED MILLINERY Preview of imported millinery. For the press, by invitation. (For Release, Thurs., Feb. 25.) Publicity: Carolyn Saks, EL. 5-6800.	BONWIT TELLER	6TH FLOOR

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Tuesday Feb. 23 4:00 P.M. Cocktails	PREVIEW OF RAINWEAR FROM IRELAND Premiere showing of Irish rainwear in the U.S.A. By invitation. Publi- city: Rosemary Sheehan, MU. 5-1280.	REXMAS LTD. OF DUBLIN	27 EAST 37TH STREET
Feb. 24	ALTMAN RELEASE--Children's fashions, by Bill Blass. (No Press Show)		
Wednesday Feb. 24 9:30 A.M. Breakfast	PRESS PREVIEW: READY- TO-WEAR IMPORTS Preview of Macy's "Made-in-Europe" ready-to-wear collection. By invita- tion. (<u>For Release, Fri., Feb. 26.</u>) Publicity: Margery Rubin, OX. 5-4400.	MACY'S NEW YORK	13TH FLOOR EXECUTIVE DINING ROOM
Wednesday Feb. 24 12:30 P.M. Luncheon	LEATHER FASHIONS DURING LUNCHEON "Leather Future Spiral Upward for Spring 1965"--by Leathermode. Barbetta Publicity: Ellen Perl, TE. 2-8212. Reservations (\$4.50): CI. 6-9171.	LEATHERMODE SPORTS- WEAR(1410 BROADWAY)	BARBETTA RESTAURANT 321 WEST 46TH STREET
Feb. 24	YVES SAINT LAURENT PRESS SHOW IN PARIS AT 3:00 P.M.		
Wednesday Feb. 24 4:00 P.M. Cocktails	PREVIEW OF FALL KNITWEAR COLLECTION Knitwear collection, designed by Mirsa for Mallory. Show at 4:30 P.M. By invitation. Continuous daily thereafter. Contact: Lois Lapper, WI. 7-4406.	MIRSA FOR MALLORY	1410 BROADWAY SHOWROOM - 17TH FLOOR
Wednesday Feb. 24 4:00 P.M. Cocktails	PRESS SHOWING: SUMMER COLLECTION Summer collection of sportswear, playclothes, and dresses designed by Sylvia de Gay. By invitation. Publicity: Margaret Hodge, IT. 1-3260.	ROBERT SLOAN SPORTSWEAR, INC.	500 CLUB 500 SEVENTH AVENUE
Wednesday Feb. 24- March 4	TWENTY-FIRST ANNUAL ANTIQUES SHOW More than 300 exhibitors will display 30 million dollars worth of art and antiques; also Appraisal Clinic to evaluate any item from \$1.00 to benefit Muscular Dystrophy Association. Hours: Daily 1:00-11:00 P.M. Price: \$1.75. <u>Press Preview, Wed., Feb. 24 at 10:30 A.M., by invitation.</u> Publicity: Pearl Winick at Milton Rubin Assoc., CI. 6-3358.	NATIONAL ANTIQUES SHOW	MADISON SQ. GARDEN 50TH ST. & 8TH AVE.
Feb. 25	BONWIT TELLER RELEASE--Imported millinery. (Preview, Feb. 23--See Pg. 1)		
Thursday Feb. 25 12:00 Noon Luncheon	PRESS PREVIEW OF MEN'S FASHIONS John Weitz will invite the press to preview his first men's wear designs for Lakeland Manufacturing Co. By invitation. Contact: Miss Grace, IO. 3-4920.	JOHN WEITZ FOR LAKELAND MFG. CO.	TWENTY-ONE CLUB 21 WEST 52ND STREET
Feb. 25	GIVENCHY PRESS SHOW IN PARIS AT 3:00 P.M.		
Feb. 26	MACY RELEASE--"Made-In-Europe" fashions. (Preview, Feb. 24--See Above)		
Feb. 26	BALENCIAGA PRESS SHOW IN PARIS AT 3:00 P.M.		
Monday March 1 11:30 A.M.	PRESS PREVIEW: CUSTOM- ORDER FASHIONS Preview of Bergdorf Goodman's Spring custom-order fashions, designed by Leslie Morris. By invitation. (<u>For Release, Tues., March 2.</u>) Publicity: Florence Neff, PL. 3-7300.	BERGDORF GOODMAN	2ND FLOOR SALON

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
March 1	PARIS PICTURE RELEASE DATE.		
Monday March 1 3:30 P.M. Cocktails	TRANSITIONAL AND FALL SPORTSWEAR FASHIONS Catalina will present their transitional and Fall sportswear collection, daily March 1 to 4 at 3:30 P.M.(Cocktails). By invitation. Contact: Ellis Sylvester, PE. 6-2855.	CATALINA	SAVOY-HILTON HOTEL PRESIDENTIAL SUITE
Beginning Monday March 1	FALL SPORTSWEAR AND DRESSES Continuous daily showings of Koret's Fall '65 sportswear and dresses. Contact: Miss Gerry McEvoy, LO. 5-2442.	KORET OF CALIFORNIA	1407 BROADWAY SHOWROOM - 4TH FLOOR
Tuesday March 2 11:00 A.M.	PRESS PREVIEW: SOPHIE CUSTOM-ORDER COLLECTION Sophie, with the assistance of Stephen Erklin, will present her Spring-Summer collection. By invitation. (For Release, Wed., March 3.) Publicity: Helen O'Hagan, PL. 3-4000.	SAKS FIFTH AVENUE	3RD FLOOR SALON MODERNE
Tuesday March 2 3:00 P.M.- 4:30 P.M.	"APRES LUNCH FASHION SHOW" Showing of fashions by Geoffrey Beene. Press by invitation. Public by reservation: \$3.50; contact: EL. 5-2500. Coordinator and commentator: Phyllis Youngheart, PL. 1-0752.	GEOFFREY BEENE LTD. (530 SEVENTH AVENUE)	DELMONICO'S BALLROOM
Tuesday March 2 4:00 P.M. Cocktails	PREVIEW: FALL AND WINTER KNITWEAR Knit ensembles and dresses in silk and wool for Fall and Winter. By invitation. Publicity: Ruth Hammer Assoc., 2 West 59th St., EL. 5-7872.	KORRIGAN-PARIS; AVAGOLF OF MILAN	HAMPSHIRE HOUSE THE COTTAGE
Wednesday March 3 9:30 A.M. Breakfast	PRESS PREVIEW: NEW SPORTSWEAR SHOP Preview for the press of Bonwit Teller's new sportswear shop. By invitation. (For Release, Wed., March 4.) Publicity: Carolyn Saks, EL. 5-6800.	BONWIT TELLER	2ND FLOOR
Wednesday March 3 11:30 A.M.	PRESS PREVIEW: SORRENTO SHOE FASHIONS Preview of "Sorrento Boutique" Italian shoe fashions for early Summer. By invitation. (For Release, Fri., March 5.) Publicity: Kay Robinson, OR. 9-7800.	B. ALTMAN & COMPANY	9TH FLOOR CONFERENCE ROOM
Wednesday March 3 12:30 P.M. Luncheon	FIFTH ANNUAL FABRICS- FASHION SHOW Thirty-six leading designers will present fashions in home furnishings fabrics. Commentator: Carol Bjorkman, "Women's Wear Daily." Tickets: \$15.00 (tax deductible for Educational Foundation). Contact: NSID, 157 West 57th Street, JU. 2-1421. Publicity: Ted Materna, PL. 3-3240.	NAT'L SOCIETY OF INTERIOR DESIGNERS	HOTEL AMERICANA IMPERIAL BALLROOM
March 5	ALTMAN RELEASE DATE--Italian shoes. (Preview, March 3--See Above)		
Friday March 5 10:30 A.M. Breakfast	PREVIEW: "YOUNG INTER- NATIONAL" FASHIONS Press preview of Spring "Young International" fashions. By invitation. (For Release, Mon., March 8.) Publicity: Margot Infantino, LO. 4-3300.	GIMBELS	3RD FLOOR SPECIALTY CORNER

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Saturday March 6- March 14	N.Y. COLISEUM ANTIQUES FAIR A comprehensive sampling of past centuries' fashions and home furnishings, displayed by more than 140 dealers in American, European, and Oriental antiques. (Guided tours week-day evenings.) Hours: 1:00-11:00 P.M. Sundays, 2:00-7:00 P.M. Admission: \$2.00. Contact: PL. 5-9440. Publicity: Mary Osborne, MU. 3-9128.	WESTCHESTER ENTERPRISES	N.Y. COLISEUM COLUMBUS CIRCLE
Saturday March 6- March 16	FORTY-EIGHTH ANNUAL INT'L FLOWER SHOP Theme: "Patios--Nature's Living Rooms," illustrating how to use available space for greatest outdoor living enjoyment. Hours: March 6-7, 2:00 - 10:00 P.M.; March 8-13, 10:00-10:00 P.M.; March 14, 1:00-7:00 P.M. Admission: Adults, \$2.50; Children, \$1.00. Contact: E.M. Freystadt Assoc., 271 Madison Avenue, LE. 2-5960.	N.Y. HORTICULTURAL SOCIETY	N.Y. COLISEUM COLUMBUS CIRCLE
March 8	GIMBELS RELEASE--"Young International" fashions.(Preview, March 5--Pg. 3)		
Monday March 8 12:00 Noon Luncheon	PRESS PREVIEW OF IMPORT FASHIONS Macy's will present their import collection to the press. By invitation. (For Release, Tues., March 9.)	MACY'S NEW YORK	13TH FLOOR EXECUTIVE DINING ROOM Publicity: Margery Rubin, OX. 5-4400.
Monday March 8 5:30 P.M. Cocktails	PRESS PREVIEW OF FASHIONS BY PERTEGAZ Lord & Taylor will invite the press to preview fashions, designed by Pertegaz. By invitation. Contact: Jeri Savidge, WI. 7-3300.	LORD & TAYLOR	5TH FLOOR
Monday March 8- March 13	SIXTY-SECOND ANNUAL AMERICAN TOY FAIR About 1000 exhibitors will show at the 1965 Toy Fair. (Press conference, March 8 at 10:30 A.M., by invitation, Overseas Press Club.) Contact: Frank Gavitt, CH. 3-8508.	TOY MANUFACTURERS OF THE U.S.A., INC.	HOTEL NEW YORKER & 200 FIFTH AVENUE
Tuesday March 9 11:30 A.M.	PRESS PREVIEW OF IMPORT COLLECTION Spring import collection will be previewed by the press. By invitation. (For Release, Wed., March 10.)	BERGDORF GOODMAN	2ND FLOOR SALON Publicity: Florence Neff, PL. 3-7300.
Tuesday March 9 2:30 P.M.; 4:00 P.M.	SPRING-SUMMER CUSTOM- ORDER COLLECTION Two showings of Spring--Summer custom-order fashions; also made in Paris ready-to-wear boutique collection. By invitation. Publicity: Jan Taylor, 219 East 69th Street, TR. 9-8965.	MARIANNE SPOTTISWOODE	33 EAST 68TH STREET
Wednesday March 10 9:00 A.M.& 12:00 Noon	IMPORT FASHIONS: BREAKFAST & LUNCHEON The Import Committee of The Fashion Group will present the European import collection for Spring 1965. Report and commentary by: Patricia Peterson, Fashion Editor--"N.Y. Times." Prices: Breakfast--\$8.00, members; \$15.00, guests. Luncheon--\$10.00, members; \$20.00, guests. Contact: CI. 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	N.Y. HILTON HOTEL BALLROOM
Wednesday March 10 10:30 A.M. Breakfast	PREVIEW: REFRIGERATORS BY KELVINATOR "New Design Look"--for the press, by invitation. (For Release, Fri., March 12.)	GIMBELS	8TH FLOOR Publicity: Margot Infantino, LO. 4-3300.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday March 10 3:00 P.M.- 5:00 P.M.	SPRING-SUMMER CUSTOM- ORDER COLLECTION Custom-order daytime to evening fashions, designed by Jorge Menendez. By invitation. Thereafter at showroom, by appointment. Contact: AC. 2-6084.	JORGE MENENDEZ (444 CENTRAL PK.WEST)	HOTEL PLAZA CRYSTAL ROOM
Thursday March 11 9:30 A.M. Coffee	PREVIEW: IMPORTS AND REPRODUCTIONS Ohrbach's will preview their collection of French and Italian imports and reproductions. For the press, by invitation only. (For Release, Fri., March 12.) Contact: Mary Ann Crenshaw, OX. 5-4000, Ext. 208. Publicity: Mark Klauser, OX. 5-4000.	OHRBACH'S	5TH FLOOR
Friday March 12 10:00 A.M. Breakfast	PREVIEW OF IMPORTS AND REPRODUCTIONS Press preview of imports and reproductions. By invitation. (For Release, Mon., March 15.) Publicity: Rene Hall, OX. 5-4500, Ext. 285.	ALEXANDER'S	500 CLUB 500 SEVENTH AVENUE
Friday March 12 12:00 Noon	SPRING-SUMMER PREVIEW BY TWO DESIGNERS Fashions by Gigliola Curiel of Milan and Bernard Newman of the U.S.A. By invitation. (For Release, Wed., March 17.) Publicity: Florence Neff, PL. 3-7300.	BERGDORF GOODMAN	4TH FLOOR
Monday March 15 12:15 P.M.; 5:45 P.M.	CUSTOMER SHOWINGS OF IMPORT FASHIONS Showings of import fashions for customers at 12:15 and 5:45 P.M. Open to public. Publicity: Margery Rubin, OX. 5-4400.	MACY'S NEW YORK	3RD FLOOR BROADWAY BUILDING
Monday March 15 5:45 P.M.	CUSTOMER SHOWING OF IMPORTS Open to public: <u>March 17</u> --Newark at 12:45 P.M.; <u>March 18</u> --Westbury at 12:45 P.M. Publicity: Mark Klauser, OX. 5-4000.	OHRBACH'S	5TH FLOOR
March 15	ALEXANDER'S RELEASE--Imports and reproductions. (Preview, March 12--Above)		
Tuesday March 16 4:00 P.M. Cocktails	PREVIEW OF FALL KNITWEAR Preview of Ricano's Fall knitwear collection, designed by Howard Lawrence. For press and buyers, by invitation. Thereafter, daily informal showings at showroom. Contact: Grace Reeves, LW. 4-9000.	RICANO (1407 BROADWAY)	500 CLUB 500 SEVENTH AVENUE
March 17	BERGDORF GOODMAN RELEASE--Curiel & Newman fashions.(Preview Mar.12--Above)		
Beginning Wednesday March 17	OPENING OF FALL KNIT COLLECTION Daily informal showings of Fall knit collection. Contact: WI. 7-8130.	NANNETTE INTERNATIONAL	1410 BROADWAY SHOWROOM - 24TH FLOOR
March 18	LORD & TAYLOR RELEASE--Parisienne fashions. (No Press Show)		
Thursday March 18 12:00 Noon Luncheon	FASHION SHOW - CLINIC AND LUNCHEON Highlander will present their "School for Experts" seminar--preview of early Fall fashions; clinic for the care of suedes and leathers; a prototype of clinic conducted in 40 cities; also a color-sound film strip and demonstrations. For buying offices and merchandisers, by invitation. Contact: Bob Fishbein, LW. 4-1510.	HIGHLANDER SPORTSWEAR (1407 BROADWAY)	HOTEL ASTOR VERSAILLES ROOM

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday March 18 12:30 P.M. Luncheon	IMPORTS AND COPIES AT LUNCHEON SHOW Alexander's will present a luncheon showing of import fashions, originals, and adaptations. Press by invitation. Public by reservation: \$4.75; contact: "Banquet Dept.," PL. 9-3000. Publicity: Rene Hall, OX. 5-4500, Ext. 285. Plaza Fashion Director: Mary Alice Rice, PL. 2-5726.	ALEXANDER'S	HOTEL PLAZA TERRACE ROOM
Thursday March 18 4:00 P.M. Vernissage Champagne	CUSTOM HATS & COUTURE FOR SPRING-SUMMER '65 Mr. John's "Brilliant Toulouse-Lautrec Collection"--custom millinery, haute couture dresses, suits, furs, custom jewels, and accessories. For customers, by invitation only. Publicity: Joseph Mann, PL. 7-1966.	MR. JOHN	24 WEST 57TH STREET SALON - 7TH FLOOR
March 19	MACY RELEASE DATE--American designer fashions. (No Press Show)		
March 22	GIMBELS RELEASE--Children's Easter fashions. (No Press Show)		
Wednesday March 24 5:00 P.M. Cocktails	PREVIEW: ELIZABETH ARDEN'S NEW MAKE-UP Elizabeth Arden and Bloomingdale's will invite the beauty editors for cocktails to preview a new make-up. By invitation. (<u>For Release, Fri., March 26.</u>) Publicity: Becky Cheney, PL. 3-3410.	ELIZABETH ARDEN; BLOOMINGDALE'S	ST. REGIS HOTEL LIBRARY SUITE
Thursday March 25 12:30 P.M. Luncheon	SPRING FASHIONS AT LUNCHEON SHOW Dresses and costumes, designed by Kasper for Joan Leslie, available at Lord & Taylor. Press by invitation. Public by reservation: \$4.75; contact: "Banquet Dept.," PL. 9-3000. Fashion Show Coordinator and Commentator: Mary Alice Rice, PL. 2-5726.	JOAN LESLIE (530 SEVENTH AVENUE)	HOTEL PLAZA TERRACE ROOM
Sunday March 28- April 1	SPRING AND SUMMER SHOE FASHIONS Showing of shoe fashions, sponsored by Nat'l Assn. of Shoe Chain Stores; New England Shoe and Leather Assn.; Nat'l Shoe Mfrs. Assn.; Nat'l Shoe Retailers Assn. Special breakfast, Mon., March 29 at 8:00 A.M.; Hotel Statler Hilton. Price: \$7.50. Contact: John Gibbons, LO. 3-5585.	NEW YORK SHOE SHOW	HOTELS NEW YORKER & SHERATON-ATLANTIC
Beginning Monday March 29	OPENING OF FALL JUNIOR KNITS Daily informal showings of Fall junior knits, designed by Frank Adams. Contact: LO. 4-1434.	JUNIOR ACCENT	498 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
April 1	LORD & TAYLOR RELEASE--Givenchy fashions. (No Press Show)		
Friday April 2 12:00 Noon	FABRICS DIVISION LUNCHEON MEETING More details and prices in a later issue. Contact: CL. 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	N.Y. HILTON HOTEL BALLROOM
Wednesday April 14 10:30 A.M. Breakfast	"INTERNATIONAL" SPORTS- WEAR COLLECTION Preview for the press of "International" sportswear fashions. By invitation. (<u>For Release, Fri., April 16.</u>) Publ.: Margot Infantino, LO. 4-3300.	GIMBELS	3RD FLOOR SPECIALTY CORNER
April 16	PASSOVER BEGINS AT SUNDOWN (First day, Sat., April 17).		
April 18	EASTER SUNDAY		

OPERA...MOVIES...THEATRE

Monday
Feb. 22 TWENTIETH WEEK: METROPOLITAN OPERA MET. OPERA HOUSE, B'WAY & 39TH STREET
Mon., Feb. 22: Wagner's "Die Walkuere." Tues., Feb. 23: Verdi's "Simon
Boccanegra." Wed., Feb. 24: Berg's "Wozzeck." Thurs., Feb. 25: Wagner's
"Der Fliegende Hollaender." Fri., Feb. 26: Mozart's "Cosi fan tutte."
Sat. Mat., Feb. 27: Offenbach's "Les Contes d'Hoffman. Sat. Eve., Feb. 27:
Strauss' "Salome." Publicity: Francis Robinson, PE. 6-1200.

Wednesday
Feb. 24 PREMIERE: "LOVE HAS MANY FACES" (Movie) LOEW'S CAPITOL, B'WAY & 51ST STREET
Starring Lana Turner, Hugh O'Brian, Cliff Robertson, Ruth Roman, Virginia
Grey, Stefanie Powers, in a new movie filmed on location in Acapulco and
Mexico City against the backdrop of bull-fighting ranches; presented in
color by Columbia Pictures. Producer: Jerry Bresler. Director: Alexander
Singer. Costumes: Edith Head. Publicity: Bud Rosenthal, PL. 1-4400.

Thursday
Feb. 25 PREMIERE: "LORD JIM" (Movie) LOEW'S STATE THEATRE, B'WAY & 45TH ST.
Starring Peter O'Toole, James Mason, Curt Jurgens, Eli Wallach, Jack
Hawkins, Paul Lukas, Akim Tamiroff, Daliah Lavi, in the movie based on the
novel by Joseph Conrad, released by Columbia Pictures in Super Panavision
70-Technicolor. Producer and director: Richard Brooks. Publicity:
Hortense Schorr, PL. 1-4400.

Tuesday
March 2 PREMIERE: "THE SOUND OF MUSIC" (Movie) RIVOLI THEATRE, B'WAY & 49TH STREET
A new movie based on the musical by Rodgers and Hammerstein, presented by
20th Century Fox in Todd-Ao, color by De-Luxe; starring Julie Andrews,
Christopher Plummer, Richard Haydn, Eleanor Parker. Producer and direc-
tor: Robert Wise. Publicity: Adrian Awan, 957-5000. Premiere for the
benefit of Mary MacArthur Memorial Fund-March of Dimes. Contact: CO.5-7460.

Tuesday
March 9 OPENING: "CATCH ME IF YOU CAN" MOROSCO THEATRE, 217 WEST 45TH STREET
Starring Dan Dailey, Tom Bosley, with George Mathews, Eli Mintz, Jo Tract,
Patrick McVey, in a new comedy murder mystery by the French playwright
Robert Thomas, adapted by Jack Weinstock and Willie Gilbert, presented by
Lee Guber, Frank Ford, and Shelly Gross. Director: Vincent J. Donehue.
Costumes: Peter Joseph. Publicity: Saul Richman, PL. 2-0040.

Wednesday
March 10 OPENING: "THE ODD COUPLE" PLYMOUTH THEATRE, 236 WEST 45TH STREET
Saint Subber will present the new Neil Simon comedy about two unmarried
sisters who share an apartment above two recently divorced men; co-starr-
ing Art Carney and Walter Matthau with Nathaniel Frey, Paul Dooley, Carole
Shelley, John Fiedler. Director: Mike Nichols. Costumes: Ann Roth.
Lighting: Jean Rosenthal. Publicity: Harvey Sabinson, TN. 7-8500.

Thursday
March 18 OPENING: "DO I HEAR A WALTZ?" 46TH STREET THEATRE, 226 WEST 46TH ST.
Richard Rodgers will present a new musical based on the play, "The Time
Of The Cuckoo" by Arthur Laurents. Starring Elizabeth Allen, Sergio
Franchi, Carol Bruce, with Madeleine Sherwood, Julianne Marie, Stuart
Damon, Fleury D'Antonakis, Jack Manning, Christopher Votos, James Dybas.
Director: John Dexter. Costumes: Beni Montresor. Publicity: Frank Good-
man and Ben Kornzweig, CI. 6-4180.

Thursday
April 8 OPENING: "THE ROAR OF GREASEPAINT" BROADHURST THEATRE, 235 W. 44TH STREET
Starring Anthony Newley, Cyril Ritchard, featuring 12-year old Lori Cesar
and Joyce Jillson, with Gilbert Price, Rawley Bates, Cindi Howard, Lori
Browne, Kay Cole, Murray Tannanbaum, in a new musical by Anthony Newley
and Leslie Bricusse, presented by David Merrick. Director: Anthony Newley.
Costumes: Freddy Wittop. Publicity: David Powers, TN. 7-8500.

1966																						
JANUARY				FEBRUARY				MARCH														
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